

Report of the Secretary-General

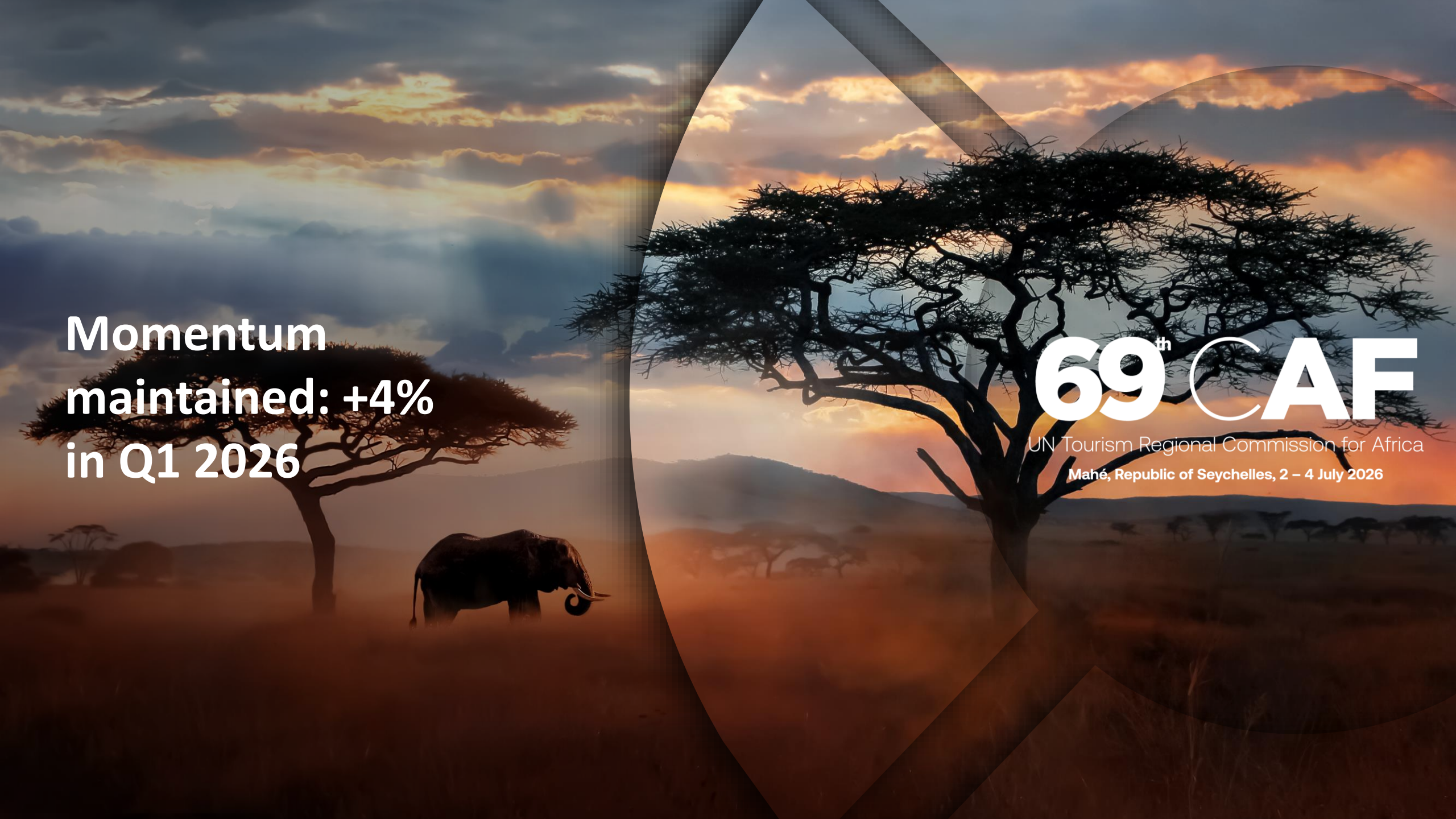


UN Tourism

69th CAF

UN Tourism Regional Commission for Africa

Mahé, Republic of Seychelles, 2 – 4 July 2026



**Momentum
maintained: +4%
in Q1 2026**

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The background is a high-angle photograph of a vast, arid desert landscape. A winding dirt road snakes through the valley floor. In the distance, a range of rugged, reddish-brown mountains stretches across the horizon under a clear blue sky. A large, semi-transparent circular graphic is superimposed over the right side of the image, containing the event's title and details.

Ready to face challenges

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My Priorities:

Stronger foundations

Greater and more effective
collaboration

Upskilling

Sustainable Tourism



UN Tourism
26th General Assembly

69th C.A.F.

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Stronger foundations

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**Good governance.
Accountability.
And communication.**

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An aerial photograph of a scenic landscape. A suspension bridge spans a river, with a road and cars visible below. A large waterfall cascades down a rocky cliff. In the foreground, a hang glider with a red and white wing is suspended in the air, with two people visible inside. The background is a dense forest.

International Code for the Protection of Tourists

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Tourism Laws: The next step

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**We are rethinking
how we communicate**

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An underwater photograph of a hippopotamus and a rhinoceros swimming near the surface of the water. The hippopotamus is in the foreground, looking towards the camera, while the rhinoceros is slightly behind it. The water is dark blue with some light reflecting off the surface.

Brand Africa: Reclaiming the Narrative

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**Greater and
more effective
collaboration**

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**Each meeting must
produce something
concrete**

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Angola: Building the statistics the sector needs

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Cabo Verde: A first Tourism Satellite Account

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DR Congo: Classifying Accommodation

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Morocco: Delivering new standards

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Upskilling



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Zambia Institute of Tourism and Hospitality Studies

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Gender equality in tourism

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2nd UN Tourism Regional Congress Empowerment in Tourism in Africa

Advancing from Empowerment to Leadership

Driving Structural Change in the Tourism Sector

Elephant Hills Hotel, Victoria Falls, Zimbabwe, 2023



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The background of the entire image is a photograph of several wind turbines silhouetted against a vibrant sunset sky. The sun is low on the horizon, creating a warm orange and yellow glow. The turbines are of varying heights and are scattered across the landscape. In the foreground, there are dark silhouettes of trees and bushes.

Sustainable Tourism

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INTERNATIONAL YEAR OF
**SUSTAINABLE AND
RESILIENT TOURISM**
#IYSRT2027

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**BEST
TOURISM
VILLAGES**
by UN Tourism

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**A future where tourism
creates opportunity**

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